



Raleigh Alumnae Chapter
DELTA SIGMA THETA SORORITY, INC.



Present The

Crimson & Cream SCHOLARSHIP GALA

September 19, 2025

Raleigh Alumnae Chapter
Delta Sigma Theta Sorority, Inc.
P.O. Box 25074
Raleigh, NC 27611-5074

Dear Community Partner,

The Raleigh Alumnae Chapter of Delta Sigma Theta Sorority, Inc. extends its warmest greetings to you and respectfully requests your support for our annual Crimson & Cream Scholarship Gala. The Gala will be held on Saturday, February 14, 2026, at 7:00 p.m. The evening will include music, dinner, and a celebration of our dedication to service, along with fundraising efforts to support scholarships.

Anchored in the belief that our youth are the future, our theme this year is *"Noire Couture: A Celebration of Black Excellence."* This gala will raise vital scholarship funds for students planning to attend college. The Raleigh Alumnae Chapter of Delta Sigma Theta Sorority continues to be called upon to support our community through scholarships and grants. As opportunities for funding and scholarships for college become less available, it becomes more urgent for us as a society to support the children in our community who may not get the opportunity to reach their potential without a scholarship. We take pride in giving back and partnering with like-minded individuals and companies to collectively improve lives and reduce the economic disparities.

The Gala is a major part in us meeting that need and positively impacting the community that we serve. This signature fundraising event helps us award scholarships to students in Raleigh/Wake County as they pursue degrees in Science, Technology, Engineering, Art, and Math (STEAM). Our goal is to prepare the next generation of leaders with the support and confidence needed to succeed despite life's challenges. Raleigh Alumnae Chapter's commitment to service is unwavering. Let's make the runway a pathway, celebrating high fashion and raising high dollars for deserving students.

The success of the Gala will be credited largely to our sponsors who lend their names and financial support. As a sponsor, your organization will receive extended exposure. This includes a comprehensive media campaign and promotional efforts directed to our supporters and the communities we have served for 87 years. This fundraiser is a partnership between the Raleigh Alumnae Chapter and the Delta Research and Educational Foundation (DREF), the organization's 501(c)(3) affiliate. Please see the enclosed sponsorship opportunities and the ways that you can partner with us.

We appreciate your support and the leadership your organization provides to the community and look forward to your response. If you have questions or need additional information, please contact Rhonda Hicks at 919-282-2685.

Thank you in advance for your consideration and support.

Sincerely,

Tarsha D. Burroughs
President, Raleigh Alumnae
Chapter

Bridgette Wilson and Rhonda Hicks

Scholarship Gala Co-Chairs

scholarshipgala@raleighdst.org



Present The

Crimson & Cream SCHOLARSHIP GALA

Large Corporate Sponsorship Opportunities

Title Sponsor - \$5,000

- VIP Table (up to 10 guests)
- 1 full page color digital ad
- Sponsorship recognition on Gala website
- Sponsor Reception 1 hr prior to Gala
- Company recognition on Gala digital program
- Multiple Social Media posts
- Opportunity to display company information
- Opportunity to display promotional material or gift bags
- Live recognition by emcee during event—Minimum of 5 times
- Complimentary Picture at Gala

Corporate Sponsor - \$2,500

- 6 tickets
- 1 full page color digital ad
- Sponsorship recognition on Gala website
- Sponsor Reception 1 hr prior to Gala
- Company recognition on Gala digital program
- Multiple Social Media posts
- Live recognition by emcee during the event—Minimum of 3 times
- Complimentary picture at Gala

Premier Sponsor-\$1,500

- 4 tickets
- ½ page color digital ad
- Sponsorship recognition on Gala website
- Sponsor Reception 1hr prior to Gala
- Company recognition on Gala digital program
- Multiple social media posts
- Live recognition by emcee during the event—Minimum of 2 times
- Complimentary Picture at Gala



Large Corporate Sponsorship Commitment Form

2026 Crimson & Cream Scholarship Gala
Sheraton Imperial Hotel
4700 Emperor Blvd, Durham, NC 27703
Saturday, February 14, 2026

1. YES! Please sign me up as a sponsor at the level indicated below. Check all that apply:

- Title Sponsor - \$5,000 In Kind - \$_____
- Corporate Sponsor - \$2,500
- Premier Sponsor - \$1,500

2. Select a method of payment: **Important**

- Check enclosed (made payable to **DREF**, on memo line ***“Raleigh Alumnae Scholarship Gala”***)
Delta Research and Educational Foundation (DREF) is the Chapter’s 501c3 affiliate.
- Online payment (PayPal fee charged)

3. Sponsor Information

Business Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone (best number to call) _____

Email _____ Website _____

I will be a Sponsor but cannot attend the Gala. Please donate my tickets.

Important Information: (Deadline February 1, 2026)

- **Sponsor Welcome Package** will be delivered upon receipt of payment.
- The tax identification number for Delta Research and Education Fund (DREF) is: 52-1338072.
- Please deliver this form in one of the following methods:
 - Scan and email to ScholarshipGala@raleighdst.org.
 - Mail this form to: Crimson & Cream Scholarship Gala 2026
C/o Raleigh Alumnae Chapter DST
P.O. Box 25074 / Raleigh NC 27611-5074
- Online payment (PayPal fee charged) and information upload: www.RaleighDST.org/gala
- Digital Ad information:
 - Camera-ready format - does not require any alterations, additions, or changes to produce the ad
 - Page: Full (5”w x 8”h), Half (5”w x 3.875” h), Quarter (2.375”w x 3.875”h), Business Card (3.25”w x 2”h)
 - The following types of graphic files are accepted: PDF, JPEG, and PNG. Must be high-resolution files.
 - Upload to website <http://www.RaleighDST.org/gala> with online payment (PayPal fee charged) or email to ScholarshipGala@raleighdst.org.