



Raleigh Alumnae Chapter
DELTA SIGMA THETA SORORITY, INC.



Present The

Crimson & Cream SCHOLARSHIP GALA

October 6, 2023

Raleigh Alumnae Chapter
Delta Sigma Theta Sorority, Inc.
P.O. Box 25074
Raleigh, NC 27611-5074

Dear Community Partner:

The Raleigh Alumnae Chapter of Delta Sigma Theta Sorority, Inc. extends to you its warmest greetings and solicits your continued support of our annual Crimson & Cream Scholarship Gala. The Gala will be held Saturday, February 24, 2024, from 7 p.m. to 12 a.m. This event will feature an evening of music, dinner, celebration of our commitment to service, and fundraising efforts for a worthy cause – scholarships.

The youth are our most precious gems; therefore, this year's Gala theme is "Diamonds and Pearls". The Raleigh Alumnae Chapter of Delta Sigma Theta Sorority continues to be called upon to support our community through scholarships and grants. The overturn of Affirmative Action in college admittance and scholarships, makes it more urgent for us as a society to support the children in our community who may not get the opportunity to reach their potential without a scholarship. We take pride in giving back and partnering with like-minded individuals and companies to collectively improve lives and reduce the economic disparities.

The Gala is a major part in us meeting that need and positively impacting the community that we serve. It is our primary fundraising event to provide scholarships to students in Raleigh/Wake County seeking various degrees, including Science, Technology, Engineering, Art, and Math (STEAM). Our goal is to prepare the next generation of leaders with the support and confidence needed to succeed despite life's challenges. Raleigh Alumnae Chapter's commitment of service to our future leaders is unwavering - and this year we will let them know we value them more than our Diamonds and Pearls with our scholarship commitments.

The success of the Gala will be credited largely to our sponsors who lend their names and financial support. We are working to ensure that as a sponsor, your organization will benefit from extended exposure through a media campaign and promotional efforts directed toward our supporters and the communities we have served for 85 years. This fundraiser is a partnership between Raleigh Alumnae Chapter and Delta Research and Educational Foundation (DREF), our Chapter's 501(c)3 organization. Please see the enclosed sponsorship opportunities and the ways that you can partner with us.

We appreciate your support and the leadership your organization provides to the community and look forward to your response. If you have questions or need additional information, please contact Michelle Merritt-Tucker, 919-272-3374.

Thank you in advance for your consideration and support.

Sincerely,

Lillian M. Davis
President, Raleigh Alumnae Chapter

**Stephanie Sanders and Sandra
Thompson** Scholarship Gala Co-Chairs
scholarshipgala@raleighdst.org



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Crimson & Cream SCHOLARSHIP GALA

Large Corporate Sponsorship Opportunities

Title Sponsor - \$5,000

- VIP Table (up to 10 guests)
- 1 full page color digital ad
- Sponsorship recognition on Gala website
- Sponsor Reception 1 hr prior to Gala
- Company recognition on Gala digital program
- Multiple recognition on Social Media posts
- Opportunity to display company information
- Opportunity to display promotional material or gift bags
- Live recognition by emcee during event—Minimum of 5 times
- Complimentary Picture at Gala

Corporate Sponsor - \$2,500

- 6 tickets
- 1 full page color digital ad
- Sponsorship recognition on Gala website
- Sponsor Reception 1 hr prior to Gala
- Company recognition on Gala digital program
- Multiple recognition on Social Media posts
- Live recognition by emcee during the event—Minimum of 3 times
- Complimentary picture at Gala

Premier Sponsor-\$1,500

- 4 tickets
- ½ page color digital ad
- Sponsorship recognition on Gala website
- Sponsor Reception 1hr prior to Gala
- Company recognition on Gala digital program
- Multiple recognition on social media posts
- Live recognition by emcee during the event—Minimum of 2 times
- Complimentary Picture at Gala



Large Corporate Sponsorship Commitment Form

2024 Crimson & Cream Scholarship Gala
Raleigh Marriott Crabtree Valley
Saturday, February 24, 2024

- YES! Please sign me up as a sponsor at the level indicated below. Check all that apply:
 Title Sponsor - \$5,000 In Kind - \$____
 Corporate Sponsor - \$2,500
 Premier Sponsor - \$1,500
- Select a method of payment: **Important**
 Check enclosed (made payable to **DREF**, on memo line "**Raleigh Alumnae Scholarship Gala**")
Delta Research and Educational Foundation (DREF) is the Chapter's 501c3.
 Online payment (PayPal fee charged)
- Sponsor Information
 Business Name _____
 Contact Person _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Telephone (best number to call) _____
 Email _____ Website _____
 I will be a Sponsor but cannot attend the Gala. Please donate my tickets.

Important Information: (Deadline February 9, 2024)

- **Sponsor Welcome Package** will be delivered upon receipt of payment.
- The tax identification number for Delta Research and Education Fund (DREF) is: 52-1338072.
- Please deliver this form in one of the following methods:
 - Scan and email to ScholarshipGala@raleighdst.org.
 - Mail this form to: Crimson & Cream Scholarship Gala 2024
C/o Raleigh Alumnae Chapter DST
P.O. Box 25074 / Raleigh NC 27611-5074
- Online payment (PayPal fee charged) and information upload: www.RaleighDST.org/gala
- Digital Ad information:
 - Camera-ready format - does not require any alterations, additions, or changes to produce the ad
 - Page: Full (5" w x 8" h), Half (5" w x 3.875" h), Quarter (2.375" w x 3.875" h), Business Card (3.25" w x 2" h)
 - The following types of graphic files are accepted: PDF, JPEG, and PNG. Must be Camera Ready
 - Upload to website <http://www.RaleighDST.org/gala> with online payment (PayPal fee charged) or email to ScholarshipGala@raleighdst.org.