



Raleigh Alumnae Chapter
DELTA SIGMA THETA SORORITY, INC.

PRESENTS THE

Crimson & Cream
SCHOLARSHIP GALA

December 6, 2022

Raleigh Alumnae Chapter
Delta Sigma Theta Sorority, Inc.
P.O. Box 25074
Raleigh, NC 27611-5074

Dear Community Partner:

The Raleigh Alumnae Chapter of Delta Sigma Theta Sorority, Inc. extends to you its warmest greetings and solicits your continued support of our annual Crimson & Cream Scholarship Gala. As the world continues to open after the pandemic, we look forward to being back together in person again to celebrate life and continue our work of service. The Gala will be held from 7 p.m. to 12 a.m., Saturday, February 11, 2023. This event will feature an evening of music, performances, celebration of our commitment to service, and fundraising efforts for a worthy cause – scholarships.

The 2023 Gala theme is “The Crimson Experience: **Reenergized And Committed.**” The Raleigh Alumnae Chapter of Delta Sigma Theta Sorority continues to be called upon to support our community through scholarships and grants. As we move towards the end of the pandemic and face a possible recession, the digital and economic divide continue to widen. We take pride in giving back and partnering with like-minded individuals and companies to collectively improve lives and reduce the economic disparities.

The Gala is a major part in us meeting that need and positively impacting the community that we serve. It is our primary fundraising event to provide scholarships to students in Raleigh/Wake County seeking various degrees, including Science, Technology, Engineering, Art, Math (STEAM). Our goal is to prepare the next generation of leaders with the support and confidence needed to succeed despite life’s challenges. We did not stop Raleigh Alumnae Chapter's commitment of service during the pandemic - and this year we are back **Reenergized And Committed** to making a difference.

The success of the Gala will be credited largely to our sponsors, who lend their names and financial support. We are working to ensure that as a sponsor, your organization will benefit from extended exposure through a media campaign and promotional efforts directed toward our supporters and the communities we have served for 84 years. This fundraiser is a partnership between Raleigh Alumnae Chapter and Delta Research and Educational Foundation (DREF), our Chapter’s 501c3 organization. Please see the enclosed sponsorship opportunities and the ways that you can partner with us.

We appreciate your support and the leadership your organization provides to the community and look forward to your response. If you have questions or need additional information, please contact Michelle Merritt-Tucker, 919-272-3374.

Thank you in advance for your consideration and support.

Sincerely,

Lillian M. Davis
President, Raleigh Alumnae Chapter

Stephanie Sanders and Sandra Thompson
Scholarship Gala Co-Chairs
ScholarshipGala@raleighdst.org



Raleigh Alumnae Chapter
DELTA SIGMA THETA SORORITY, INC.

PRESENTS THE

Crimson & Cream
SCHOLARSHIP GALA

Saturday, February 11, 2023

We invite you to be a part of this year's Scholarship gala, and to join us in working to provide opportunities to improve the lives of the next generation. Your support will have a major impact in assisting students afford to attend college.

This is a partnership with the Raleigh Alumnae chapter and the community. We could not do this without the generosity of our sponsors, so, we thank you for your consideration and continued support.

Sponsorship Opportunities

<p>Title Sponsor - \$5,000 – Large Corporate</p> <ul style="list-style-type: none"> • VIP Table (10 guests) and complimentary picture • 1 full page color digital ad • Sponsorship recognition on Gala website • Sponsor Reception 1 hr. prior to Gala • Company recognition in Gala digital program • Multiple recognitions on Social Media • Display company information • Display promotional material/gift bags • Live recognition during the event – Min 5 times 	<p>Corporate Sponsor - \$2,500 - Large Corporate</p> <ul style="list-style-type: none"> • 8 tickets – Preferred seating • 1 full page color digital ad • Sponsorship on Gala website • Sponsor Reception 1 hr. prior to Gala • Company recognition in Gala digital program • Multiple recognitions on Social Media • Live recognition during the event – Min 3 times • Complimentary picture at Gala
<p>Premier Sponsor - \$1,500 – Large Corporate</p> <ul style="list-style-type: none"> • 6 tickets – Preferred seating • ½ page color digital ad • Sponsorship on Gala website • Sponsor Reception 1 hr. prior to Gala • Company recognition in Gala digital program • Multiple recognitions on Social Media • Live recognition during the event – Min 2 times • Complimentary picture at Gala 	<p>Platinum Sponsor - \$1,200 – Small Business & Individual</p> <ul style="list-style-type: none"> • 4 tickets – Preferred seating • ½ page color digital ad • Sponsorship on Gala website • Sponsor Reception 1 hr. prior to Gala • Recognition on Social Media & in digital program • Special presentation during event • Complimentary picture at Gala
<p>Gold Sponsor - \$750 – Small Business and Individual</p> <ul style="list-style-type: none"> • 4 tickets • ¼ page color digital ad • Sponsorship on Gala website • Sponsor Reception 1 hr. prior to Gala • Recognition in digital program • Special presentation during event • Complimentary picture at Gala 	<p>Silver Sponsor - \$500 – Small Business and Individual</p> <ul style="list-style-type: none"> • 2 tickets • ¼ page B&W digital ad • Sponsorship on Gala website • Sponsorship Reception 1 hr. prior to the Gala • Recognition in digital program • Recognition during the event • Complimentary picture at Gala
<p>Bronze Sponsor - \$300 – Small Business & Individual</p> <ul style="list-style-type: none"> • 2 tickets • Business card ad • Sponsor Reception 1 hr. prior to Gala • Recognition in digital program 	<p>RAC Member - Diamond Circle of Honor - \$200</p> <ul style="list-style-type: none"> • 2 tickets • Name listed in program • Recognized as a RAC Member Diamond Circle



Sponsorship Commitment Form

2020 Crimson & Cream Scholarship Gala

Sheraton Imperial RTP

Saturday, February 11, 2023

- YES! Please sign me up as a sponsor at the level indicated below. Check all that apply:

<input type="checkbox"/> Title Sponsor - \$5,000	<input type="checkbox"/> Gold - \$750
<input type="checkbox"/> Corporate Sponsor - \$2,500	<input type="checkbox"/> Silver - \$500
<input type="checkbox"/> Premier Sponsor - \$1,500	<input type="checkbox"/> Bronze - \$300
<input type="checkbox"/> Platinum - \$1200	<input type="checkbox"/> In Kind - \$_____
- Select a method of payment: **Important**
 - Check enclosed (made payable to **DREF**, on memo line "*Raleigh Alumnae Scholarship Gala*")
Delta Research and Educational Foundation (DREF) is the Chapter's 501c3.
 - Online payment (PayPal fee charged)
- Sponsor Information

Business Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone (best number to call) _____

Email _____ Website _____

I will be a Sponsor but cannot attend the Gala. Please donate my tickets.

Important Information:

- **Sponsor Welcome Package** will be delivered upon receipt of payment.
- The tax identification number for Delta Research and Education Fund (DREF) is: 52-1338072.
- Please deliver this form in one of the following methods:
 - Scan and email to ScholarshipGala@raleighdst.org.
 - Mail this form to: Crimson & Cream Scholarship Gala 2023
c/o Raleigh Alumnae Chapter DST
P.O. Box 25074 / Raleigh NC 27611-5074
- Online payment (PayPal fee charged) and information upload: www.RaleighDST.org/gala
- Digital Ad information:
 - Camera-ready format - does not require any alterations, additions, or changes to produce the ad.
 - Page: Full (5"w x 8"h), Half (5"w x 3.875" h), Quarter (2.375"w x 3.875"h), Business Card (3.25"w x 2"h)
 - The following types of graphic files are accepted: PDF, JPEG, PNG.
 - Upload to website www.RaleighDST.org/gala with online payment (PayPal fee charged) or email to ScholarshipGala@raleighdst.org.